

## Webmaster Report - Semi-Annual Business Meeting – March 20, 2021

The website continues to be our main point of contact for our membership. We have been averaging 160 visits per day, with our highest one-day total of 611 on October 30<sup>th</sup> when we held our AGM online.

Main website activities/visits:

- Annual registrations and renewal
- Purchase of Insurance, nutritional label, apparel and products
- Classified Ads
- BC Bee Breeders Association – partnering site
- BC Certified Instructors
- Educational Videos
- BeesCene back issues
- Executive information and contacts

Mail Chimp is used for our email distribution list where we send out monthly E-New Updates. Email list is subscriber controlled.

The conference website ([bchpconference.ca](http://bchpconference.ca)) was used again for the Semi-Annual to promote the event, provide speaker information, schedules, agenda and sponsor recognition.

Event Espresso, our registration software, manages registration information, data bases and financial transactions.

Both websites are connected to PayPal Accounts for secure financial transactions that Irene manages.

Dan Mawson  
March 18, 2021